

## **TAMAN PERTAMA RESIDENTS GET NEW GREEN NEIGHBOURS THROUGH TREE-PLANTING EFFORT BY 70 BANKERS**

Cheras, 2 December 2019 – About 70 staff of OCBC Bank (Malaysia) Berhad (OCBC Bank), some of them with their family members as well, recently banded together to plant Leopard and Salam trees at Taman Pertama in Cheras, adding some lush greenery to the landscape.

The staff volunteers, mainly from the Bank's Business Banking division joined arms with facilitators from DBKL's Landscaping Department and the Jalan Serkut Flat management to create a more conducive environment for the neighbourhood.



Several of the OCBC Bank staff volunteers hard at work during the tree-planting project at Taman Pertama, Cheras

The fruit of their labour was a set of trees that can grow 20 - 30 metres high within ten years.

The Leopard, which originates from eastern Brazil and is popular for its ornamental characteristics, is a handsome deciduous tree with a beautiful mottled bark that can hit heights of 20. Part of its attraction is a feathery-looking umbrella-shaped crown. The Salam, from the Southeast Asian region, can grow to 30 metres. It has a cylindrical crown of simple leaves that are elliptical and narrow towards the end.

Their white to pink flowers are small and faintly scented, arranged in small clusters along the twigs.

The staff volunteers helped by digging the planting holes, placing the trees in the centre of the hole and building a soil berm. They also tied the trees to ensure they remain upright and watered them to ensure they get to a good start in their new environment.

Commenting on the initiative, OCBC Bank's Managing Director and Head of Corporate & Commercial Banking Mr Jeffrey Teoh, who mooted the tree-planting initiative and worked alongside his colleagues, said the community-related green effort was part of the Bank's ongoing sustainability efforts.

"OCBC Bank continues to strive to be more involved in the localities in which we operate and to become even more engaged in the community, going beyond simply providing superior banking products and services to meeting the social needs of the people as well.

"We are confident that our 3-hour tree-planting effort will go a long way toward providing a greener surrounding for the community and we are grateful to have had the chance to be involved in this CSR effort," he said.

The OCBC Bank staff had earlier raised more than RM10,000 in funds for the cause.

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### **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by

Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has about 560 branches and representative offices in 19 countries and regions. These include over 290 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 90 branches and offices in Mainland China, Hong Kong SAR and Macau SAR under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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